

Richard and Michele Fritz

Art by the Yard studio

1522 Holmes

Kansas City, MO 64108

April 16, 2013

Dear Richard and Michele Fritz,

On behalf of IMAS (The International Museum of Art & Science), I would like to express our interest in collaborating with you in your social art project titled, "mashUP".

As a museum dedicated to the arts and sciences, we feel that your project is a good fit for us and for our partners. The art centered activities and exhibits along with the social attributes of your project are in-line with our goals for educational and public programs. The use of technology will integrate well with other educational projects we have planned and will help us leverage funding and resources from other partners such as the Smithsonian and BBVA Compass Bank and and also expand sustainability.

Art by the Yard studio has the credentials we feel are necessary to bring a quality educational and aesthetic experience to our community. Your success in other communities is impressive and the Rio Grande Valley is hungry for such opportunities. IMAS also believes that social artworks offer a chance to not only explore interdisciplinary content but also offers a process by which the impact on the individual participants through the group process leads to the eventual transformation of something larger, such as a family, a school, a neighborhood, a museum, or a community.

We look forward to partnering with your creative team, our community college, our university and our surrounding high schools for this exciting social art project.

Sincerely yours,

Susan Zwerling

